

ORDER

Orders
Order / Rev: 332984
Alt Order #: 25343236
Product Desc: N/A
Estimate:
Flight Dates: 10/29/16 - 11/08/16
Original Date / Rev: 10/28/16 / 10/28/16
Order Type: GENERAL

CW - Salinas, CA

Primary AE: Millennium Chicago
Sales Office: M-CHI
Sales Region: NAT

Agency Name: AKPD Message & Media
Buying Contact:
Billing Contact:
 6013 Simpson
 North Hollywood, CA 91606

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Californians for Opportunity
Demographic: A35+
Product Codes: PL02
Priority: P-3
Revenue Codes: AGY, POL, ISSUE

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/31/16	11/07/16	2	\$150.00	\$127.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2016	2	\$150.00	\$127.50	0.00
Totals	2	\$150.00	\$127.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Chicago			Start Of Order - End Of Order	100%

Order Share	Share	Total
CW - Salinas, CA	1%	\$150.00
Market	100%	\$15,000.00

Competitive Share	Share	Total
DSBW	12%	\$1,800.00
KCBA	27%	\$4,050.00
KMUV	0%	\$0.00
KSBW	32%	\$4,800.00
KSMS	0%	\$0.00
NION	28%	\$4,200.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	NION	11/07/16	11/07/16	Late News (M-F) M-F 10P-1030P	CM	10P-1030P	M-----	:30	1	\$75.00	P-3	0.00	NM	1	\$75.00
LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/07/16	11/13/16	M-----			1			\$75.00		0.00			
E 2	NION	11/06/16	11/06/16	Late News Sa-Su SA-SU 10P-1030P	CM	10P-1030P	-----S	:30	1	\$75.00	P-3	0.00	NM	1	\$75.00
LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	-----S			1			\$75.00		0.00			
Totals														2	\$150.00

332984

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25343236		Changes as of: 10/28/2016 at 7:56 AM		Version: Original Order	
CPE:	Agency: AKPD MESSAGE & MEDIA	Flight: 10/29/16 - 11/8/16	Station: NION	Total \$: \$150.00	
Agency: AKPD MESSAGE & MEDIA	Advertiser: Californians for Opportunity	Product: N/A	Market: Monterey-Salinas	Total Spots: 2	
6013 SIMPSON NORTH HOLLYWOOD, CA 91606	Agency Order #:	Buyer: VIV SILVERMAN	Office: CHICAGO	Total CPM: \$0.00	
	Salesperson: MATTHEW GAAGIANO	Con Type: POLITICAL/VOTE	Primary Demo: Adults 35+	Total GRP:	
	312-832-6617	Assistant: CHRISTINA LIND	Separation:		
		312-832-6615			

#	Day/Time	DP	Program	Rate	A35p Rating	Len	10/29 - 11/8											Total Spots	Total \$	CPP	GRP	
							10/29	10/30	10/31	11/1	11/2	11/3	11/4	11/5	11/6	11/7	11/8					
M-F	1 10p-10:30p		LATE NEWS	\$75.00	0.0	30	0	0	0	0	0	0	0	0	0	1	0		1	\$75.00	\$0.00	0.0
	Su		LATE NEWS	\$75.00	0.0	30	0	0	0	0	0	0	0	0	1	0	0		1	\$75.00	\$0.00	0.0
TOTALS:							0	0	0	0	0	0	0	0	1	1	0	2	\$150.00	\$0.00	0.0	

ENTERED OCT 28 2016

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25343236

Changes as of: 10/28/2016 at 7:56 AM

Version: Original Order

CPE:

Agency: AKPD MESSAGE & MEDIA

Advertiser: Californians for Opportunity

Station: NION

Total \$: \$150.00

6013 SIMPSON

Product: N/A

Market: Monterey-Salinas

Total Spots: 2

NORTH HOLLYWOOD, CA

Agency Order #:

Office: CHICAGO

Total CPM: \$0.00

91606

Buyer: VIV SILVERMAN

Primary Demo: Adults 35+

Total GRP:

Salesperson: MATTHEW GAGGIANO

Con Type: POLITICAL/VOTE

Separation:

312-832-6617

Assistant: CHRISTINA LIND

312-832-6615

Special Instructions

Competitive Information

Market Budget:	\$15,000
NION Share:	1%
Comment:	
KCBA:	27%
KION:	28%
KSBW:	32%
NSBW:	12%

Daypart Summary			
Day/Time	% Distrib	Spots	Dollars
	100%	2	\$150.00
Total	100%	2	\$150.00

Monthly Summary			
Month	Spots	Dollars	GRP
2016-Oct	0	\$0.00	0.0
2016-Nov	2	\$150.00	0.0
Total	2	\$150.00	0.0

Transaction History						
Trans	Created/Received	Created by	Status	Spot#	\$ Cng	Contract \$
Queued for Electronic Contracting	10/28/16 8:05 AM				\$0	\$0
New	10/28/16 7:56 AM	MATTHEW GAGGIANO	New	2	\$150.00	\$150.00

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Non-Discrimination Policy

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date: 10/10/2016
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I, Victoria Engelmayer/AKPD Message and Media
do hereby request station time concerning the following issue:

Californians for Opportunity

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
30's					

Californians for Opportunity

This broadcast time will be used by: _____

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

Californians for Opportunity, 1787 Tribute Road Suite K, Sacramento CA 95815

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Treasurer: Shawnda Deane

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS


THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

10/28/16		323.206.8828
Date	Signature	Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

<input checked="" type="checkbox"/> Accepted	<input type="checkbox"/> Accepted in Part	<input type="checkbox"/> Rejected
 Signature	KRISTY SMITH Printed Name	GM Title